

JULY NEWSLETTER

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www.unitedcunesscity.org



United Credit Union

Calendar Photo Contest

In 2019 a new campaign called Your Money Further was launched as a digital-first, targeted campaign that is overcoming industry myths and raising the profile of credit unions amidst an ever-competitive financial services marketplace. As we continue our efforts to educate the benefits of credit unions, we are launching our first Calendar Photo Contest. We are asking for photos of landscapes, animals and/or events that have taken place within our field of membership (see in guidelines), or of 'Open Your Eyes' to a Credit Union' face shots which can be seen at; <https://yourmoneyfurther.com/>.

Eligibility: Professional and amateur photographers of any age are welcome to submit photographs for this contest.

Complete Information & Registration:
On next page or at www.unitedcunesscity.org



2021

PHOTOGRAPHY
calendar
CONTEST



United Credit Union

BE FEATURED

**/LANDSCAPE /EVENTS
/ANIMALS /DIGITAL
/DUE OCT 4TH /ANY AGE**



**OPEN YOUR EYES
TO A
CREDIT UNION**

FOR MORE INFORMATION & REGISTRATION:

WWW.UNITEDCUNESSCITY.ORG

785.798.3223

HAPPY

FOURTH OF JULY

BOARD OF DIRECTORS

President – Debbie Hamilton
Vice-President – Jean Schlegel
Sec. – Treasurer – Debbie Frank
Director – Derric Fuchs
Director – Adam Healzer

SUPERVISORY COMMITTEE

Chairwoman – Sabra Clarke
Vicki Schuler
Sonya Foos

CREDIT COMMITTEE

Chairman – Darcy O'Toole
Monty W. Pfannenstiel
Annetta Fellhoelter

EMPLOYEES

Manager – Sandy Reinert
Adm. Asst. – Yvette Schlegel
Teller – Lauren Crombie
Teller – Vicki Betz

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<https://rewards.lovemycreditunion.org/>



Sunny skies and springtime flowers are often synonymous with moving day. If the change of season is ushering in a change of address for you and your family, remember to let United Credit Union know. It's our job to keep you informed, and your financial information safe and secure, but we must have your current information on file in order to do so. In addition to address changes, let us know about any phone number or email address updates as well.

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2021 Calendar Contest Guidelines

- Each photographer may submit up to five (5) photos for our 2021 calendar contest. Please submit a separate email for each photo entry.
- All submissions should include a short quote answering: "What does a credit union mean to me?"
- Save photographs with the following naming scheme: last name_first name_title of photograph. Ex: Smith_Annie_NessCitySunset
- Please submit your photographs along with name, address and phone number to email unitedcu@gbta.net.
- Photographers are eligible to win for up to two (2) photographs submitted.
- Photographs must be taken within our field of membership which includes the counties; Gove, Trego, Ellis, Lane, Ness, Rush, Finney, Hodgeman and Pawnee. Photo's can be landscapes, animals, or from an event put on within the county.
- Photographers must submit pictures that have been taken since January 1, 2020; no picture taken before January 1, 2020 should be submitted.
- No submittal of copyrighted material is allowed.
- Participants understand that each photographic entry is subject to the free and unlicensed use by the United Credit Union in the preparation of annual reports, planning material, website pages, handouts and educational materials, and any other marketing materials that the credit union uses.
- All photographs must be at least 300 dpi at the dimensions of 8.5 x 11 inches.
- Please note that the format of the calendar is landscape. Photographs should be in landscape/horizontal format, or should be able to be easily cropped as such.
- All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.
- Images must be submitted digitally. **No printed photos will be accepted.**
- All photographic must be received by Sunday, October 4, 2020 at midnight to be included in the 2020 contest.
PERMISSIONS: By entering the contest, you are automatically conveying to *United Credit Union* exclusive publishing rights to each image submitted. All copyrights to the image will be given to United Credit Union to be used freely.