

## Calendar Photo Contest

In 2019 a new campaign called Open Your Eyes to a Credit Union was launched as a digital-first, targeted campaign that is overcoming industry myths and raising the profile of credit unions amidst an ever-competitive financial services marketplace. As we continue our efforts to educate the benefits of credit unions, we are launching our first Calendar Photo Contest. We are asking for photos that have taken place within our field of membership (Gove, Trego, Ellis, Lane, Ness, Rush, Finney, Hodgeman and Pawnee.)

**Eligibility:** Any professional and amateur photographers of any age are welcome to submit photographs for this contest.

---

### Guidelines:

- Images must be submitted digitally. **No printed photos will be accepted.**
- Please submit photos by email to [unitedcu@gbta.net](mailto:unitedcu@gbta.net).
- No submittal of copyrighted material is allowed.
- Participants understand that each photographic entry is subject to the free and unlicensed use by the United Credit Union in the preparation of annual reports, planning material, website pages, handouts and educational materials, and any other marketing materials that the credit union uses.
- Please note that the format of the calendar is landscape. Photographs should be in landscape/horizontal format, or should be able to be easily cropped as such.
- All photographic entries must be received by Sunday, October 4, 2020 at midnight to be included in the 2020 contest.

### PERMISSIONS

By entering the contest, you are automatically conveying to *United Credit Union* exclusive publishing rights to each image submitted. All copyrights to the image will be given to United Credit Union to be used freely.